

Pelan Strategik Penyelidikan UniSZA 2020-2022







Strategic Objective: [S3] World Class Research





Operational Objective: [OP08]
Internationally-preferred
Researchers (CREIM)





Action (what we will do)	KPI (how we measure success)
[A1] To conduct research projects based on MoUs/MoAs (CREIM, FBK, FBIM, FIK, FKI, FPP, FSK, FSSG, FUHA and CoEs)	No. of MoU/MoA active research projects 2020: 1 for each faculty and CoE 2021: 1 for each faculty and CoE 2022: 1 for each faculty and CoE
[A2] To administer international collaborative grants (CREIM)	No of international collaborative grants 2020: 1 for each faculty and CoE 2021: 1 for each faculty and CoE 2022: 1 for each faculty and CoE





é	Action (what we will do)	KPI (how we measure success)
	[A3] To co-author publications with identified partners (top 300 QS Asia Rankings/ top 500 QS World Rankings) (CREIM, FBK, FF, FIK, FKI, FSK, FSSG and CoEs)	No. of Co-author publications with international universities/ bodies 2020: 120 2021: 150 2022: 180
	[A4] To present papers in international indexed conferences (CREIM, FBK, FF, FIK, FPP, FP, FRIT, FSSG and CoEs)	No. of presented papers in international indexed conferences 2020: 60 2021: 70 2022: 80





Action (what we will do)

[A5] To register in Researchgate, ORCid and Publons (CREIM, FBK, FBIM, FF, FIK, FKI, FPP, FP, FRIT, FSK, FSSG, FUHA and CoEs)

KPI (how we measure success)

Percentage of academic staff registered in Researchgate, ORCid and Publons

2020: 50% 2021: 75% 2022: 100%

No. of invitations for keynote speaker (fully sponsored)

2020: Benchmark 2021: Increasing 2022: Increasing





[OP09] Quality Industrial Collaborative Research (CLMC)







Action (what we will do)	KPI (how we measure success)
A1] To increase academic staff for industrial attachment (PP, FBIM, FF, FIK, FSK and FUHA)	No. of academic staff went for Industrial Attachment: 2020: 1 for each faculty 2021: 1 for each faculty 2020: 1 for each faculty
[A2] To establish accredited research labs (ISO:17025) (CLMC)	No. of accredited research labs 2020: 1 sub domain 2021: 2 sub domain 2022: 3 sub domain





Action (what we will do)	KPI (how we measure success)
[A3] To conduct contract research/consultation work (CREIM, FUHA and CoEs)	No. of contract research/consultation work 2020: 3 2021: 5 2022: 10
[A4] To obtain research endowments (CREIM, CoEs)	Research endowment values 2020: 50K 2021: 75K 2022: 100K





Action (what we will do)	KPI (how we measure success)
[A5] To provide accredited lab services (CLMC, CREIM)	Total income from accredited labs 2021: 40k (break-even) 2022: 20% profit (break
[A6] To build commercial awareness (CREIM, CenTTM)	Number of product commercialization/ licensing 2020: 1 2021: 2 2022: 2
[A7] To develop business plan for research output commercialization (CREIM)	





Operational Objective: [OP10]

High-quality Research Output

(ESERI)





Action (what we will do)	KPI (how we measure success)
[A1] To increase competitive internal research funding (CREIM)	Total value of internal research grant funding 2020: 400K 2021: 700K 2022: 1M
[A2] To empower SIGs (mentoring, outputs, projects) (CREIM, FBK, FIK, FKI, FPP, FSSG, FUHA and CoEs)	Total no. of active SIGs 2020: 5 2021: 10 2022: 15





Action (what we will do)	KPI (how we measure success)
[A3] To produce high impact publications (CREIM, FBK, FBIM, FF, FIK, FPP, FP, FRIT, FSSG and CoE)	No. of article publish in high impact jurnal (Q4 above) 2020: 30 2021: 40 2022: 50
[A4] To develop comprehensive integrated research management system (CREIM & PPIR)	No. of research books sold with royalties of value above 10K per year 2020: 5 2021: 5

2022: 5





Action (what we will do) KPI (how we measure success)

[A5] To endorse academic staff for research attachments (research based institution) - 13 months (CREIM, FBIM, FF, FPP, FP, FSK and FUHA) No. of research books sold in international online platform (Amazon)

2020: 10

2021: 20

2022: 30

[A6] To produce high quality Postgraduate students (PPS, FBK, FBIM, FF, FIK, FPP, FRIT, FSSG and FUHA) Total no. of National Research Award

2022: 1





Action (what we will do)	KPI (how we measure success)
	Total 5-years cumulative citations from UniSZA's publication 2020: 7000 2021: 10000 2022: 15000
	Total no. of best thesis award at national level 2020: 1 2021: 1 2022: 2





Action (what we will do)	KPI (how we measure success)
	No of academic staff with H-index >= 5 2020: 2021: 2022:
	No of postgraduate students with H-index >= 3 2020: 10 2021: 20 2022: 30









