



STRATEGIC PLAN 2020 - 2022



VISION

To become a Contemporary Integrated Islamic University (CIU)

MISSION

To produce holistic individuals with Naseem values through educational excellence and high impact research towards empowering society

NASEEM CORE VALUES

1

Knowledge (Ilmu)

A maverick who conducts research led teaching armed with contemporary knowledge to solve current and relevant issues.

2

Iman & Akhlak

A visionary and value oriented person of high moral standing.

3

Deeds (Amal)

An accountable and transparent individual who cares and contributes to society.

4

Leadership (Qiyaadah)

A dynamic pragmatic leader who is bold enough to make a difference and manages from the heart.

5

Collaboration (Ta'awun)

A team player with excellent communication and global networking skills.

6

Entrepre- neurship (Tijaarah)

A persistent and successful entrepreneur.

7

Trans- formation (Taghyir)

An individual who embraces culture and is armed with a transformational mindset leading to autonomy and financial independence.

8

Innovation (Ibtikaar)

An individual who embraces creative thinking, leveraging on digital and disruptive technology.

STRATEGIC PRIORITIES

(What we will do to achieve our vision)

FUTURE PROOF GRADUATES

Future Ready Curriculum, Comprehensive and Sustainable Learning Ecosystem, Flexible Education with Soul (FlexS), Industry-Ready Graduates and Active & effective Student Empowerment.

COMMUNITY HEROES

Establishment of Community Development Hub and Sustainable community-based research projects.

WORLD CLASS RESEARCH

Internationally-preferred researchers, Quality Industrial Collaborative Research and High-quality research output.

GLOBALLY RECOGNIZED UNIVERSITY

Competency-based Talent Development, Internationally-recognized programmes and Strategic collaboration with global partners.

KEY CORPORATE ENABLERS

(What we will need to pay attention to)

LEADERSHIP

Developing and supporting leaders to be both willing and able to deliver the Strategic Plan.

INFORMATION TECHNOLOGY

Ensuring we have adequate info and infrastructure to support the Strategic Plan.

PEOPLE

Having the right people at the right place doing the right thing.

CULTURE

Building a culture of collaboration that clearly expresses Naseem values.

FINANCE

Ensuring we have the right level of resources to support the Strategic Plan.

IMPACT

(How we will know we are successful)

We will be recognized locally as an important part of the community, making a difference to the quality of life experienced by people living and studying in our community.

We will be recognized nationally as a university that is making an important contribution to the development of Malaysia as a successful 21st century nation.

We will become a university of choice for international students and research.